



WTBG-FM • BROWNSVILLE, TENNESSEE • WWW.BROWNSVILLERADIO.COM

ADVERTISING RATES

EFFECTIVE MAY 1, 2007

Last rate change was May, 2002, previous to that, August 2000.

All rates net to station.

PRIME TIME

6 a.m. to 10 a.m. Monday through Sunday

5 p.m. to 6 p.m. Monday through Friday

(These rates do not include 7 a.m. to 8 a.m., please see Specific Time Rates)

	30 seconds	60 seconds	15 seconds
100 or more	\$9.00	\$12.00	\$5.50
50 to 99	\$9.80	\$12.50	\$6.00
1 to 49	\$10.50	\$13.00	\$6.50

OTHER TIMES

	30 seconds	60 seconds	15 seconds
100 or more	\$6.50	\$8.25	\$4.15
50 to 99	\$7.55	\$10.00	\$4.75
1 to 49	\$9.50	\$12.00	\$5.75

LIVE BROADCASTS

Two hour minimum\$395

Each additional hour\$70

Twenty-five 30 second or fifteen 60 second commercials run free prior to each remote.

STATION INFORMATION

Carlton Veirs, *General Manager* • Larry Wood, *General Sales Manager*

Account Managers, Leigh Turnage and Joyce Moore

phone: 731-772-3700 • fax: 731-772-9763

P.O. Box 198, 42 South Washington Avenue, Second Floor

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