



95.3 Brownsville Radio
Specific Times Rates, 7am to 8am, Mon-Fri

Effective May 1, 2007

(Last Specific Time rate adjustment was May 2002, previous to that August 2000 and March 1998)

All commercials 30-seconds unless noted.

Top of the hour, 6:59 a.m.

One 60-second position available.

Rate: \$14.50

Hotline News Block, 7 a.m. to 7:12 a.m.

One position available.

Rate: \$14:50

Radar Weather, 7:14 a.m.

One position available.

Rate: \$14:50

Stand alone 30-second position, 7:15 a.m.

Two positions only.

Rate: \$14:50

Drew/Clayburn/Jerry Talk Segment, 7:15 a.m. to 7:30 a.m.

Two live commercial positions available.

Rate: \$14.50

Mike Huckabee Report

Two sponsorships available.

Rate: \$689 monthly including all three PH programs

Local Weather, 7:35 a.m.

One position available.

Rate: \$14.50

Local News, 7:40 a.m.

Two positions available.

Rate: \$15.50

Live Commercial After Local News

One position available.

Rate: \$14.50

Sports

Two positions available.

Rate: \$14.50

Commercial Break 7:53 a.m.

Five to six positions available.

Rate: \$10.45 for 30-second commercials

\$12.65 for 60-second commercials

Live Commercial, 7:58 a.m.

One position available.

Rate: \$14.50

Live Commercial, 8a.m. to 9a.m.

Two positions available.

Rate: \$14.50 each